

## Robert Romasco

Robert G. Romasco, M.B.A., of Burke, VA, is AARP President Elect and will become AARP President in 2012. He is the Chair the National Policy Council and a member of the Audit and Finance Committee. He previously served as AARP Secretary/Treasurer and in that capacity as Chair of the Audit and Finance Committee. He was also a member of the AARP Andrus Foundation Board of Directors. During his career he was the senior vice president of customer, distribution and new business development, QVC Inc., executive vice president and chief marketing officer, CIGNA Inc., president and chief executive officer, J.C. Penney Direct Marketing Services that launched business units in the United Kingdom, Korea and Japan. He also was senior vice president, American Century Investments, director of strategic customer development for Corporate Decisions Inc., and chief financial officer of Epsilon, a database marketing industry. He is a member of the Outreach Council of the Bryn Mawr Presbyterian Church, the Advisory Board of the Eugene Bay Foundation, and Chair of the Board of Deacons of the Second Congregational Church in Boxford, Massachusetts.